



ACADEMY *of* ART UNIVERSITY®

School of Motion Pictures & Television







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Program Overview

Taught by professionals working in the industry, including Academy and Emmy Award winners, our students learn their craft through hands-on filmmaking experience.

IMMERSE YOURSELF

Direct. Produce. Shoot. Edit. Production Design. Write. Crew up and follow your passion for creating entertainment.

All year long, on our five sound stages and in every edit bay and classroom, our students are shooting, editing and working on the development of film, television and digital media projects.

You will have the opportunity to master post-production software, acquire VR experience, delve into drone and VFX cinematography, explore documentary filmmaking, commercials and music videos.

By the time you graduate, you will have created a thesis film, reel or portfolio that showcases your talents and industry preparedness.





What We Teach

Follow your passion for creating entertainment. Specialize in one area of filmmaking while learning to collaborate with the other key players on a crew.



DIRECTING

Collaborate with writers and producers to develop engaging projects. Work creatively with actors on set. Guide a crew in production and postproduction. Bring stories to life.



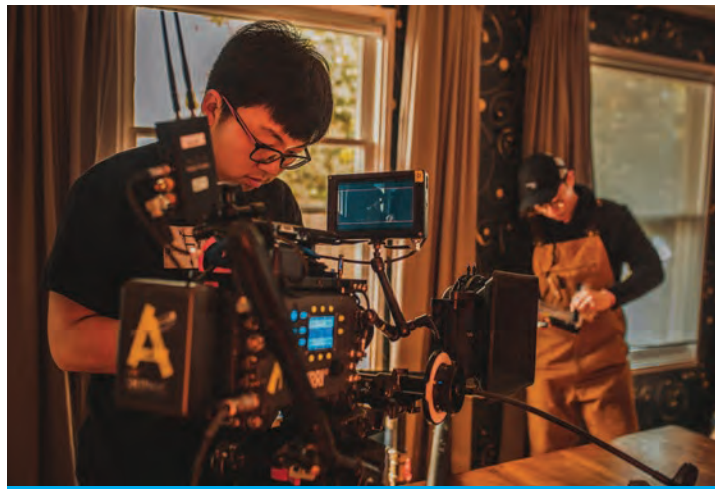
PRODUCING

Learn the business of the industry. Supervise entertainment projects from development through production, postproduction, marketing, and exhibition. Bring stories to audiences.



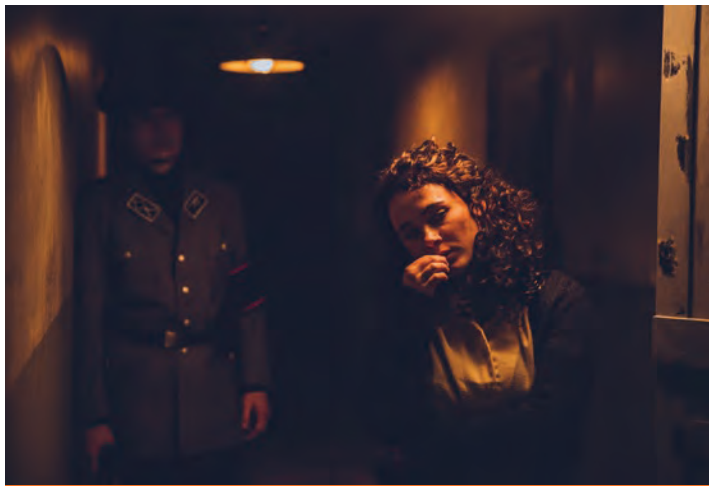
EDITING

Marry the visual imagery with sound, music, and visual effects. Edit the strands of each storyline together for the audience.



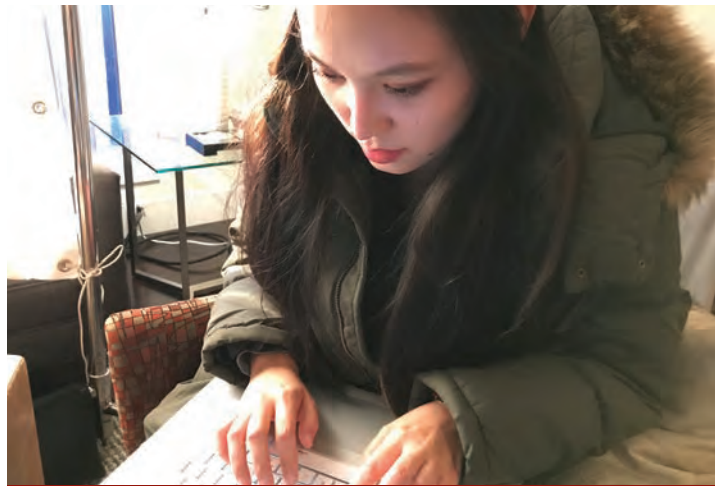
CINEMATOGRAPHY

Light and shoot. Work efficiently, economically and collaboratively. Acquire proper set protocols. Capture stories in images.



PRODUCTION DESIGN

Apply design concepts to create a visual style. Assemble and lead art department crews. Design the unique look of each story.



SCREENWRITING

Weave ideas into stories. Create engaging characters. Drive a story through conflicts and challenges. Build the spine of your story.

The School of Motion Pictures & Television Difference

Creating entertainment is a collaborative endeavor. Learn from our industry insiders on how to make award-winning content.

WORK WITH THE BEST

- Our program is run by a multiple Academy Award winner and 11-time Oscar Nominee
- Our faculty have won all the major awards in the entertainment industry and held top-level positions at many major film and television studios
- We have 5 professional-quality sound stages
- Green-lit projects are shot on Alexas and Reds
- Work with professional actors in your classes and on festival-bound projects
- Edit and score your projects in our postproduction studios
- Study on campus in San Francisco, and online from anywhere in the world





Faculty

Learn your craft from award-winning industry professionals.



Jana Sue Memel

Executive Director

Jana Sue Memel is an Academy Award-winning producer and writer. She has produced over 25 movies on top of over 65 half-hour live action shorts that have played as television series in more than 30 countries. She began her career as a literary agent at the Gersh Agency, and then at ICM. She is a member of the Academy of Motion Picture Arts and Sciences and the Writer's Guild.

Randy Levinson

Director

Randy Levinson is a studio executive and Independent producer. He has developed and supervised production of over 40 feature films and TV movies for Showtime, Starz!, USA!, and Lifetime. He also executive produced *The Gay Riviera*, a ground breaking reality series for Bravo.



Kenn Ferro

Director

Kenn Ferro has 30 years of experience in cinematography. He has served on the Board of Governors of The Society of Operating Cameramen and is a member of the American Society of Lighting Designers.





PROD. Patrick		
ROLL	SCENE	TAKE
A016	23 B	2
FILM		
DIRECTOR: Duke		
CAMERA: Detek		
DATE: 5/12/2018		
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Filter Sync		



Degree Options

CERTIFICATE

The four-year certificate program provides students with a disciplined approach to the study of Motion Pictures & Television. Student portfolios will demonstrate the variety of skills and creativity developed.

ASSOCIATE OF ARTS (AA)

The AA degree offers an overview of the key film production skills (visual storytelling, directing, producing, production design, editing, and cinematography) and an introduction to the creative world of entertainment. The AA prepares students for a seamless transition into the BFA program.

BACHELOR OF FINE ARTS (BFA)

The BFA degree offers a solid grounding in the creative process and business skills of entertainment, as well as an in-depth specialization in one of the key areas of filmmaking (directing, producing, cinematography, editing, production design, screenwriting).

MASTER OF FINE ARTS (MFA)

The School of Motion Pictures & Television's MFA program offers in-depth, advanced training in the various areas of film and television production. Depending on the area of specialization, the MFA program culminates in a thesis film or professional reel/portfolio. Areas of study include directing, producing, cinematography, editing, production design, and screenwriting. Students are prepared to compete for work in the industry or to teach, as the MFA is a terminal degree.

MASTER OF ARTS (MA) IN WRITING & DIRECTING FOR FILM

The MA program in Writing & Directing for Film is a streamlined training in the development and direction of an original short film or extended scene. Students go through the development process and are mentored through preproduction, production, and postproduction on their thesis project/scene. Students also learn to brand themselves and their work in preparation for the marketplace.

Our Facilities

Crew up and create entertainment using leading industry equipment and software.

SOUND STAGES

You dream it, we build it: new sets designed weekly on 5 sound stages.

INDUSTRY-STANDARD GEAR

Shoot green-lit projects using high-end camera and lighting equipment.

PROFESSIONAL ACTORS

Work with a casting director to find the right actors for your roles.

POST-PRODUCTION FACILITIES

Edit with the latest post-production software, and work with sound editors and composers.

NEW TECHNOLOGY

Become a licensed Drone operator. Explore VFX cinematography and VR/360 video.





Alumni Success

Our 50,000-plus Academy alumni are some of the most successful and sought-after professionals in art and design today. Here's a small sampling of some of their recent accomplishments.

CHRIS MILK

*Entrepreneur, Innovator, Director,
Photographer and Immersive Artist*

Chris Milk first gained recognition as a music video director, creating indelible videos for Kanye West, U2, Courtney Love, and many others. He is now one of the most innovative, cross-media directors, having won top industry awards for his music video and commercial work that include the Grand Clio, Grand Prix Cannes Lion, Grammy nominations and the D&AD Black Pencil. *Adweek* named Chris to its Creative 100 list in 2015, and *Advertising Age* recognized him as one of the 50 Most Creative People in 2011 and 2015.

As founder and CEO of Within, a virtual reality technology company, and co-founder of Here Be Dragons, a virtual reality production company, Chris leads the industry with cutting edge technology and constant experimentation. His recent musical creations include a project with Beck—the first-of-its-kind, fully spherical, live-action VR film. Chris' VR film, *Evolution of Verse*, premiered at the 2015 Sundance Film Festival.

Chris's work has been exhibited at the Tate Modern and the Barbican Centre in London, Cent Quatre in Paris, Museum of Modern Art in New York, and the Ullens Center for Contemporary Art in Beijing.





SYDNEY FREELAND

Writer-Director

Writer-director Sydney Freeland graduated as a screenwriter from Academy of Art University's School of Motion Pictures & Television. One of the Academy's most successful alums, Sydney was a Fulbright Scholar, and in 2014 was named a United States Artists Fellow, receiving an unrestricted \$50,000 award and recognition as one of America's most accomplished and innovative artists.

Sydney won the 2014 Grand Jury Prize and HBO Outstanding First Feature award at LA Outfest; a 2010 Sundance Screenwriting Fellowship; a 2010 Sundance Directing Fellowship and 2010 Eccles Directing Fellowship; a 2009 Sundance Native American Lab Fellowship; was a 2008 Disney Fellowship semi-finalist; and won a 2007 Disney Scholarship.

Freeland began developing her first feature, *Drunktown's Finest*, while she was still an MFA student at Academy of Art University. Sydney's recent digital series, *Her Story*, was nominated for an Emmy Award for Outstanding Short Form Comedy or Drama.



Partnerships

Our motto at the School of Motion Pictures and Television is simple: Collaborate, Communicate, Create. As an MPT student, you have opportunities to collaborate with various partners to create movies that communicate a compelling message.

SAN FRANCISCO FIRE DEPARTMENT

Students in “Production Hub,” a collaborative production class that works with real world clients to design and produce high-end content, recently partnered with the San Francisco Fire Department to film a series of exciting PSAs.

Students captured actual firefighters in full throttle action as they rescued a swimmer in distress in Bay Area waters using jet skis, rescue boats and swimmers. They also shot an intense search by a firefighter and his trained K-9 partner for a young man trapped in a collapsed building. Students created a moving recruiting video for female firefighters, who described themselves as “ordinary people in an extraordinary job”.

As a result of this collaboration, the San Francisco Fire Department has asked our film students to create an additional round of videos. Based on their recommendation, we are in discussions with other Fire and Police Departments in Northern California to produce similar compelling content.





Career Paths

As one of the top art and design schools in the country, Academy of Art University helps prepare graduates for a range of career opportunities. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed in the industry.

CINEMATOGRAPHY

Capture the action working as a Cinematographer, Camera Operator, 1st Assistant Camera, 2nd Assistant Camera, Loader, Media Manager, Gaffer, Electrician, Key Grip, Dolly Grip, Still Photographer in the Camera Department, or Visual Effects Camera Person.

PRODUCTION DESIGN

Create the look and feel of the set as a Production Designer, Art Director, Art Department Coordinator, Set Dresser, Props Master, or Scenic Artist.

WHO IS HIRING OUR ALUMNI

Marvel
Warner Bros. Pictures
Pixar
Entertainment Television
MGM
CBS Studios
HBO

SCREENWRITING

Write features, television, short form content, and if you choose, documentaries.

EDITING

Edit content for Features, Television, Reality Programming, Documentaries, Social Media Outlets, Fashion Videos, Industrials, and Virtual Reality projects. Work in Color Timing or Visual Effects or as a Green Screen and Composite Editor or Sound and Music Editor.

DIRECTING

Work as a Director in Features, Television, Documentaries, Social Media, Industrials or Commercials, or Virtual Reality. Work as a Script Supervisor, 1st Assistant Director, or perform 2nd Unit Directing.

PRODUCING

Make productions come together as a Line Producer, Production Manager, Unit Production Manager or 1st Assistant Director. Work in Development or as a Studio Executive. Work as an Agent or Manager. Work in Marketing and Distribution or as a Social Media Specialist.



Additional Learning Experiences

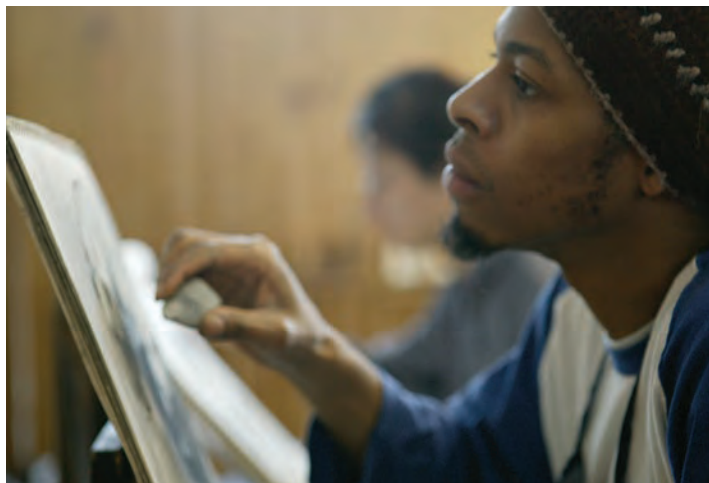
Academy of Art University has a hands-on program for every interest at every level. If you are looking to upgrade your career, explore something you have never tried before, or hone existing skills, we have a program for you.



PRE-COLLEGE ART EXPERIENCE (PCAE)

This dual-scholarship program allows current high school students to take art and design courses at no tuition charge. In addition, they earn scholarship dollars towards future undergraduate studies at Academy of Art University.

Visit <https://www.academyart.edu/academics/pre-college-art-experience/> or call 415.274.2200 for more information.



CONTINUING EDUCATION

Time for a career upgrade? Want to follow your passion? Learn, be inspired, and expand your creative potential by taking hands-on courses from industry-experienced faculty. Flexible art and design courses are available online and in San Francisco.

Visit <https://www.academyart.edu/academics/continuing-education> or call 415.274.2200 for more information.

STUDY ABROAD

One of the best ways to learn about the world is to see the world. Take advantage of one or all of these exciting Study Abroad opportunities.

The Liberal Arts Seminar in Europe is a three-week intensive traveling course visiting some of Europe's greatest cities and collections.

The Fine Art Intensive in Italy takes you to Florence, Italy, for seven and a half weeks during Summer semester.

The School of Fashion offers awards and scholarships to study in Paris with Studio Berçot and L'École de la Chambre Syndicale de la Couture Parisienne.

The Illustration Department also has a summer semester in Florence emphasizing cultural awareness in painting and drawing.

For more information about these Study Abroad opportunities, including cost and visa matters, visit www.academyart.edu/academics/study-abroad



Awards and Accolades

Academy of Art University is committed to the highest standards of achievement in art and design. Here's a small sampling highlighting some recent accomplishments of our outstanding students, faculty, and alumni.



FIND YOUR PLACE. MASTER YOUR CRAFT.



#3 BEST ONLINE ART PROGRAMS IN AMERICA *

**9 YEARS WORKING
WITH NASA**

**RANKED IN TOP FIVE 3D MOTION
GRAPHICS SCHOOL IN THE WORLD ***

**BEST ONLINE
MASTERS
PROGRAM
IN 2019 FOR
ART HISTORY ***

★ ★ ★ RANKED IN THE ★ ★ ★
**TOP 10 BEST
PHOTOGRAPHY SCHOOLS ***

**TOP ANIMATION
& VFX SCHOOL
IN THE UNITED STATES ***

**#1 BEST DIGITAL ILLUSTRATION
SCHOOL IN THE UNITED STATES ***

RED DOT RANKS
SCHOOLS OF GRAPHIC
DESIGN AND
INDUSTRIAL DESIGN
TOP 10
SCHOOLS FOR DESIGN
7 YEARS IN A ROW

ONE OF THE
TOP 5 BEST
CREATIVE MEDIA &
ENTERTAINMENT
SCHOOLS WORLDWIDE *

* Rankings provided by The Rookies, Animation Career Review, Hollywood Reporter, OnlineMasters.com, The Art Career Project, and topteny.com *

Online Education

Take any online course at the Academy, and experience the visual, interactive, and dynamic courses we're known for. You will have the same quality instructors, the same hands-on learning opportunities, and the same attentive support as our onsite students. The difference? The flexibility to earn your art and design degree on your terms.

ONLINE BENEFITS

- A support staff of over 100 Academy of Art employees offers 900+ online courses and 1,500 instructional videos per semester, spanning 35 online majors, and teaching students from 50+ countries
- Course content is proprietary, created in-house by industry experts, and exclusive to the Academy
- The classes are a mix of lecture content, video, written content, recorded audio, interactive slide-shows, and hands-on work
- The innovative curriculum is created by instructional designers and industry professionals
- A student-run Facebook group, AAUHOO, has more than 4,000 members and invites you to join this thriving online community
- We're constantly building new courses, reworking old ones and adding features to our LMS based on student feedback

Visit academyart.edu or call 415.274.2200 for more information.

“Taking classes online really benefited me as a student in allowing me to hone in on each of my skills and develop them before I got a job in the industry.”

— Mark Cofer
Graduate School of Music Production &
Sound Design for Visual Media Alumn 2014
Hollywood Film Composer and Academy of
Art University Instructor



Academy Life

A substantial part of an artist's growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. Here are some resources and opportunities that are available to all students.





ACADEMIC CLUBS

Join students with similar interests to discuss ideas, promote your work, form collaborations, and share information.

FITNESS & RECREATION

Campus Recreation classes and workshops—and access to our free gym, pool, basketball courts, and skateboard ramp—will help you stay active healthy.

VIRTUAL BOOKSTORE

All required textbooks are available at our virtual bookstore.

CULTURAL CLUBS

Everyone needs a break from the studio. With dozens of clubs and organizations, find a new creative outlet and build lifelong relationships.

ESPORTS

Our active gaming community hosts and attends regular gaming events for both casual or competitive players.

EVENTS

Campus Life is designed to inspire, educate, and promote fun. Our events are created in coordination with student-run groups and organizations. Make the most of your university experience: grow, learn, laugh, and run with us.

Visit <https://www.academyart.edu/campus-athletics/clubs-organizations/> for more info.

URBAN KNIGHTS RADIO

Listen live online to our athletics teams, hear unique talk shows, and dance to your favorite tunes on UrbanKnightsRadio.com, an iHeartRadio partner.

HOUSING

Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco.

DINING

Stay healthy with delicious and filling meals in one of our dining halls with flexible meal plans and Knight Kash. Use the Knight Kash on your student ID for dining on campus and at select off-campus vendors.



San Francisco

Academy of Art University is an extraordinary place to be a college student. One of the world's great creative capitals, San Francisco has been our home since 1929. Our neighbors include giants in everything from advertising, animation, and architecture to communications, game development, and web design.





MUSEUMS

Academy of Art University Auto Museum
 Legion of Honor
 de Young Museum
 Asian Art Museum
 San Francisco Museum of Modern Art (SFMOMA)
 California Academy of Sciences
 Yerba Buena Center for the Arts
 Cable Car Museum
 Palace of Fine Arts Theatre
 Exploratorium
 Walt Disney Family Museum
 Museum of Performance & Design
 Museum of Craft & Design
 Museo Italo Americano
 Cartoon Art Museum
 Museum of the African Diaspora
 Galería de la Raza

TRANSPORTATION

MUNI
 AC Transit
 BART (Bay Area Rapid Transit)
 Cal Train
 Golden Gate Transit

THEATRES & VENUES

The Fillmore
 Bill Graham Civic Auditorium
 The Warfield
 Bottom of the Hill
 Rickshaw Stop
 Alamo Drafthouse
 Great American Music Hall
 The Independent
 The Fox Theatre
 SHN Orpheum Theatre
 The American Conservatory Theater
 The Castro Theatre
 SFJAZZ
 San Francisco Conservatory of Music
 San Francisco Opera
 San Francisco Symphony
 San Francisco Ballet
 Oracle Park



Athletics

We are the Urban Knights—the only higher arts education institution in the U.S. to have an NCAA athletics program. Competing specifically within NCAA Division II and the Pacific West Conference, the Urban Knights are made up of 14 collegiate sports teams dedicated to distinction, sportsmanship, pride, teamwork, credibility, and creativity.

The Academy is one of the unique places in the world where students can find a beautiful balance for their artistic and athletic passions.

Our student-athletes have told us that as they gain art and design skills, they become better athletes; and as they improve their athletic abilities, their art is augmented. You can pursue your love of art, and your love of sports, and you can be successful in both.



WOMEN'S

Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

MEN'S

Baseball
Basketball
Cross Country
Golf
Soccer
Track & Field

NCAA PROGRAM

Join one of our teams or come out and support your fellow artist-athlete. We play in great venues throughout San Francisco, including Kezar Pavilion, Paul Goode Field, SF Bay Tennis Club, and Presidio Golf Course, among others. Let the Fan Bus take you to the games.

The NCAA is a trademark owned by the National Collegiate Athletic Association.

ARTIST ATHLETES

The Urban Knights have quickly made a name for themselves with numerous conference and national accomplishments including 10+ NCAA championships. We are the first athletic program to win two NCAA National Championships (indoor and outdoor women's track & field) in our first year of postseason eligibility. We have made over 40 postseason appearances in men's and women's cross country, women's basketball, men's indoor and outdoor track and field, men's and women's golf, and women's tennis. Go Urban Knights!



Apply Today at academyart.edu

Apply year-round, and begin taking classes in Fall, Spring, and Summer semesters. Our Admissions Representatives will help you every step of the way. They want to help you succeed, and are trained to make sure your application best reflects your abilities. Apply today!

HOW TO APPLY

Apply online at academyart.edu

Or call 1.800.544.2787

Or apply in person in San Francisco
(Monday-Saturday)

79 New Montgomery St. San Francisco, CA 94105

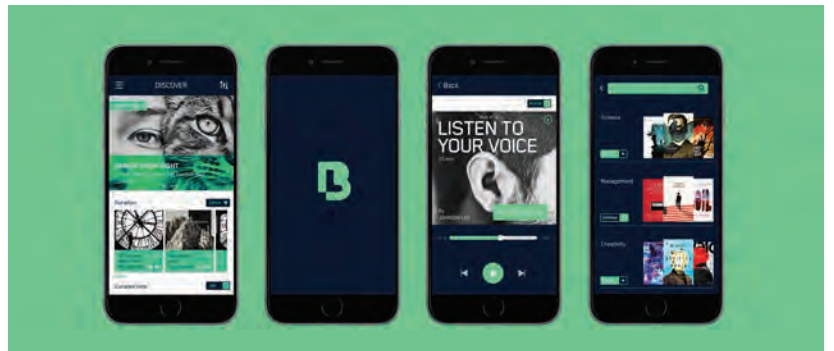
YOUR COMPLETED APPLICATION MUST INCLUDE:

- \$50* application fee (\$150 international)
 - \$95* enrollment fee
 - International applicants require a \$300* international student service fee
 - Fees can be paid by MasterCard, Visa, Discover.
By mail: check or money order
- *all fees are non-refundable, non-transferable



TRANSFER STUDENTS

1. Complete the application
2. Submit electronic transcripts to:
transcripts@academyart.edu
Or mail transcripts in a sealed envelope to:
Academy of Art University
Attn: Undergraduate Admissions Office
79 New Montgomery St.
San Francisco, California 94105



Master Your Craft

Academy of Art University is looking for dedicated students who want to become the great innovators, storytellers, collaborators, and problem solvers of tomorrow.

Our curriculum is rigorous—taught by some of the finest minds working in today's creative and innovative industries. We help you master your craft as you prepare for roles as professional artists and designers. You will be challenged.

But it's worth it.

Our students and alumni have made an impact on the world. They are Oscar and GRAMMY winners, animators, illustrators, and photographers. They make award-winning Super Bowl commercials, help create top-grossing movies and video games, and design some of the hottest fashion in the world. They are professional stylists, sculptors, actors, musicians, web designers, broadcasters, advertisers, screenwriters, architects, educators, transportation designers, bloggers and tattoo artists.

They are game changers—creative entrepreneurs who bring their magic, hunger, and work ethic to the world every day.

Isn't it time you joined them?





ACADEMY *of* ART UNIVERSITY®

Academy of Art University is located in downtown San Francisco and provides instruction around the world through its online campus.

We offer training in many specialized creative disciplines:

Acting*
Advertising
Animation & Visual Effects
Architecture
Art Education
Art History
Communications and Media Technologies
Fashion
Fine Art
Game Development
Graphic Design
Illustration
Industrial Design*
Interior Architecture & Design
Jewelry & Metal Arts

Landscape Architecture
Motion Picture & Television
Music Production & Sound Design for
Visual Media
Photography
Visual Development
Web Design & New Media
Writing for Film, Television & Digital Media

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www.academyart.edu

Accredited Member WSCUC, NASAD,
CIDA (BFA-IAD, MFA-IAD), NAAB (B.ARCH,
M.ARCH), CTC (California Teacher
Credential).

*The following degree programs are
currently not offered 100% online:
Acting and Auto Restoration.