



ACADEMY *of* ART UNIVERSITY®

**School of
Fashion**







Contents

Program Overview	4
What We Teach	6
Faculty	10
Degree Options	14
Our Facilities	16
Student & Alumni Testimonials	18
Partnerships	22
Career Paths	24
Additional Learning Experiences	26
Awards and Accolades	28
Online Education	30
Academy Life	32
San Francisco	34
Athletics	36
Apply Today	38

Program Overview

As a student in the School of Fashion at Academy of Art University, you can go after the fashion career of your dreams. Aspiring designer? Learn to turn your fashion concepts into relevant, responsible, and beautiful work. More interested in the business of fashion? Future entrepreneurs thrive in our fashion-specific business and communications programs.

FIND YOUR PLACE

We offer degree options that span the fashion career spectrum—from fashion and textile design, to the business and communications of fashion—you'll gain a thorough knowledge of the industry as you prepare to become a part of it.

As a student in the School of Fashion, you'll have a number of opportunities to gain real-world experience working in the fashion industry. For example, a select number of student designers are chosen to participate in the annual Graduation Fashion Show in San Francisco, and the biannual fashion shows during Fashion Week in New York City. Each show provides BFA and MFA students with hands-on training and introduces your work to some of the most influential members of the fashion industry.

WHAT SETS US APART

- Our instructors have trained at fashion design houses like Alexander McQueen, Calvin Klein, Oscar de la Renta, Vivienne Westwood, and more
- We are the first and only school in the United States to have an accredited fashion styling program
- MFA and BFA students participate in national and international design and scholarship competitions
- You'll have access to equipment and resources just like the top fashion houses
- Our instructors are experts in fashion merchandising, marketing, visual merchandising, and product development



What We Teach

We offer degree options in a number of specialized programs, covering the full fashion career spectrum. Design and Textile Degrees include Fashion, Costume, Knitwear, Textile, and Footwear and Accessory design. Fashion Business and Communications Degrees include Styling, Art Direction, Journalism, Marketing, Marketing & Brand Management, Merchandising, Merchandising & Management, Product Development, and Visual Merchandising.



PRODUCT DEVELOPMENT

Students learn the fundamentals of product line development. Students research market and fashion trends, evaluate current businesses and research target customers to create product collections for a brand. An emphasis is placed on collaboration among designers, suppliers, merchandisers, and business partners to evaluate and create successful product collections for a brand.



EDITORIAL STYLING

Styling is visual storytelling. You'll style a variety of fashion magazine shoots to learn the practical components of producing a shoot; from brainstorming, pulling clothes, conducting run-throughs, booking talent, and working on set. Gain hands-on experience working with models, photographers, and make-up artists.



FASHION DESIGN

As a student in fashion, textile, or knitwear design, you will work collaboratively to design and fabricate concept collections. This environment mirrors the experience of working as a team within a real-world fashion company or design house.



FASHION JOURNALISM

You'll participate in every aspect of the production process for print and online magazines, including researching and pitching stories, reporting, writing, art direction, social media, and photography. You will have an opportunity to contribute content for the flagship 180 Magazine and the School of Fashion's blog, Fashion School Daily.



ADDITIONAL TOPICS

Fashion Art Direction, Fashion Merchandising, Fashion Styling, Costume Design, Textile Design, Childrenswear, Womenswear, Menswear, Digital Marketing, Global Marketing, Brand Strategy, Beauty and Accessory Merchandising, Manufacturing and Sourcing, Store Operations, Trend Analysis, Entrepreneurships, Fashion PR, and E-Commerce.

“ All are welcome here. From the very first day of class in 1929, our doors have been open to students from many different backgrounds and from every corner of the world. ”

– President Dr. Elisa Stephens

*Creative visions come to life in
inspirational, sustainable collections
at the Graduation Fashion Show.* >





Faculty

Our instructors don't just teach you about the fashion industry, they are the fashion industry. They are nationally recognized professionals who maintain careers on the leading edge of industry trends. They will challenge you to reach your creative potential.



Simon Ungless
Executive Director

Simon Ungless graduated from Central Saint Martins School of Art and Design in 1992 and was awarded the prestigious M.A. Degree in Fashion with Distinction. He collaborated with Alexander McQueen on the first 10 collections shown in London and New York, and personally introduced Sarah Burton, Creative Director of Alexander McQueen, to the late designer.

In 2002, he was named Creative Director of Member Holiday, a Korean-based contemporary brand, launching both men's and women's collections with 37 freestanding stores. His work experience spans fashion design, textile design, forecasting, brand development, and marketing for such clients as Givenchy, Paul Smith, and Versace.



Gary Miller

Director, School of Fashion

Gary Miller is a Menswear Fashion Director with more than 16 years of experience in New York and London. Gary's design scope encompasses building and maintaining a brand's identity, initiating a start-up concept, reinvigorating an existing line, and nurturing an ongoing successful brand. For many years, he worked as a Design Director for the Men's Sportswear division at Macy's Merchandising Group in New York.



Elena Eberhard

Fashion Journalism Coordinator

Elena Eberhard's 20-year career in fashion journalism and public relations began as a Public Relations Director for Russian designer Parfionova and Editor of Modem Europe at Paris-based fashion guide ModemOnline.com. She managed international relations and US expansion for Premium Berlin. Eberhard holds an MA in Social Psychology and studied Management of Cultural Projects at Sorbonne University in Paris.



Iliana Ricketts

Online Director

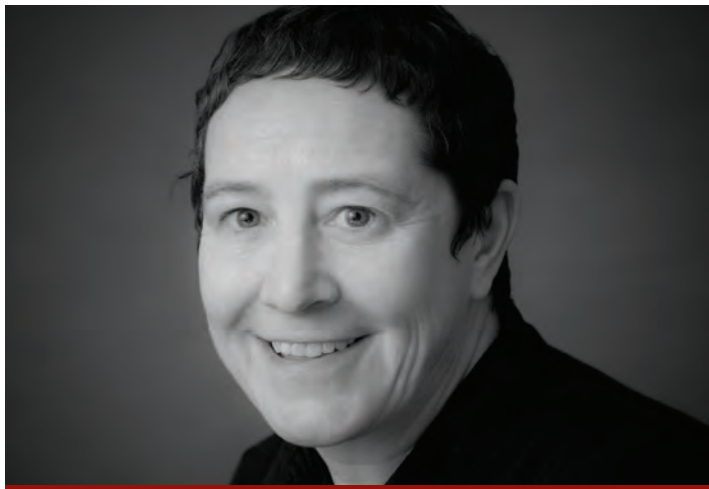
Iliana received her MFA in Fashion Design from the Academy in 1999. She launched her own line of tailored women's wear, ILYA, in 2002. Before becoming the Director of Online Fashion, Iliana worked as the Creative Director of GGblue, a lifestyle and golf line sold in over 300 stores across the United States.



Jinah Oh

Director of Fashion Merchandising

Jinah Oh earned her M.B.A. in Marketing at Golden Gate University in San Francisco, as well as a B.S. in Clothing and Textiles and a B.A. in Philosophy from Ewha Women's University in Seoul, Korea. With Escada Asia, she developed business and market strategies, managed merchandising and buying for multiple brands, and pioneered and initiated brick and mortar and e-commerce channel development.

**Rhona MacKenzie**

Assistant Director of Textiles

Rhona MacKenzie received her BA in Printed Textiles from Duncan of Jordanstone College of Art & Design. She worked for Eley Kishimoto as Print Studio Manager, and made prints for Guy Laroche, Jil Sander, and Alexander McQueen. Her work has been published in magazine such as *Vogue (UK)*, *ID Magazine*, *Fabrex*, and *International Textiles*.

**Russell Clower**

Online Assistant Director of Fashion Merchandising

Russell Clower received his BFA in Illustration from Parsons School of Design. At San Francisco's Wilkes Bashford Company, he was assistant visual director, and later, creative director/director of special events. At Bebe, Clower was responsible for the visual merchandising of 128 stores as visual merchandising director and assistant art director.

**Flore Morton**

Associate Director, School of Fashion

During her 20 years in the fashion industry, Flore Morton designed for Martin Margiela and Jean Paul Gaultier at Hermès women's ready-to-wear department in Paris. She holds a Bachelor of Fine Arts in Fashion Design from the École Supérieure d'Arts Appliqués Duperré in Paris. Flore developed the only accredited Bachelor of Fine Art degree program in Fashion Styling in the U.S., and is the fashion editor of *180 Magazine*.

**Robert Curry**

Associate Director of 3D Design, Construction, Draping & Flat Pattern

Robert Curry, over the years, has worked with Vivienne Westwood, designers Tristan Webber and Julien MacDonald, and Japanese label Unobillie. His work has appeared on the covers of *Vogue*, *Elle*, and *Marie Claire*. He has dressed Liza Minelli, Jerry Hall, Jennifer Lopez, Helena Bonham Carter, Kylie Minogue, Minnie Driver, and the Queen of Jordan.



DESIGN AND TEXTILE DEGREES

FASHION—CERT, AA, BFA, MFA

Learn from the best creative minds working in fashion today to develop your personal vision and design philosophy. Courses cover the whole process starting with visual research, sketching ideas, design development, sourcing materials, and line plans for draping and fully constructed garments. You can choose an emphasis in Fashion Design or Pattern Making & 3-Dimensional Design.

KNITWEAR DESIGN—AA, BFA, MFA

Gain the skills and construction techniques to produce high-quality knitwear designs. You'll learn to design and produce swatches, garments, and full knitwear collections. You'll also explore design development processes and establish a strong personal knitwear design philosophy using visual research.

TEXTILE DESIGN—AA, BFA, MFA

The textile design program focuses on printed surface design. Different mediums for drawing and painting are explored while students learn how to design repeat patterns and graphic prints using both traditional techniques and industry-standard computer software.

COSTUME DESIGN—BFA, MA, MFA

The costume design program combines a rigorous sewing program with industry-specific design courses to prepare you to work in theater and film. You also get the opportunity to gain practical experience by collaborating with students from the School of Motion Pictures & Television and the School of Acting.

FOOTWEAR & ACCESSORY DESIGN—BFA, MFA

Learn the unique process of 2D and 3D design and construction of footwear and accessories. Develop machine and hand sewing leather techniques, 3D construction methods, concept development, and original fabrication. You'll learn the techniques and definable elements needed to develop a professional portfolio that demonstrates a clear aptitude for footwear and accessory design and construction.



Degree Options

BUSINESS AND COMMUNICATIONS DEGREES

FASHION STYLING—AA, BFA

Jumpstart your styling career with the only accredited fashion styling degree in the United States. Graduates of the program will be fully trained to style, produce, and art direct for print or online fashion magazines, ad campaigns, commercials, catalogs, designers' look books, fashion shows, fashion videos, and personal clients.

FASHION JOURNALISM—AA, BA, MA

Fashion Journalism encompasses every aspect of fashion media, from traditional print platforms to the growing world of online journalism and social media. Graduates of the Fashion Journalism program will be fully trained to report, write, and edit fashion editorial pieces for magazines, newspapers, websites, and in-house retail fashion sites.

FASHION PRODUCT DEVELOPMENT—AA, BFA, MFA

Learn to identify materials, sourcing, and manufacturing processes to develop products appropriate for a variety of fashion businesses and their target consumers. You'll learn to create complete production documents utilizing design skills, technical skills, and production specifications.

FASHION VISUAL MERCHANDISING—AA, BFA

Gain the skills needed to source, edit, and select the appropriate product for a target customer. Produce window and in-store presentations, merchandise a retail selling floor, design and execute effective window displays and in-store presentations, and propose display concepts that translate from 2D to 3D.

FASHION MERCHANDISING—AA, BFA, MA

Learn to conduct a comprehensive fashion business analysis. This includes the creation of an effective business roadmap—including a sales assortment plan, financial plan, and marketing plan.

FASHION MERCHANDISING & MANAGEMENT—MFA

Gain the skills needed to gather, analyze, and organize relevant data, case studies, and/or project work to support your projects. You'll also identify trends and determine what merchandise can be developed, marketed, and sold in a given market.

FASHION MARKETING—AA, BFA

Learn the skills to balance both the creative and analytical aspects of the fashion industry. Gain concrete marketing and promotional techniques to develop, manage, and promote brands, products, and companies. Create advertising campaigns and strategies to promote and sell the hottest fashion products and brands.

FASHION MARKETING & BRAND MANAGEMENT—MFA

Use your entrepreneurial mindset to create a brand strategy based on in-depth research, industry best practices, trends, and market analysis. Gain insights on identifying customer needs in different global marketplaces to build a contemporary fashion brand.

FASHION ART DIRECTION—MA

Acquire the creative and technical skills to become a photo or video producer, art director for fashion magazines and brands, creative director, fashion editor, fashion stylist, creator of visual content for social media, or visual merchandiser.

Our Facilities

Learning to use the software, tools, and equipment used by the industry is essential to preparing you to enter the work force. That's why we make it a point to keep our facilities as up-to-date as possible with current advancements in technology and equipment.

MODERN SYSTEMS

Fashion design students can take advantage of modern pattern-making systems, a fusing press, industrial and leather sewing machines, over 120 dress and sportswear forms, and a full complement of makeup and hairstyling equipment.

BRING YOUR VISION TO LIFE

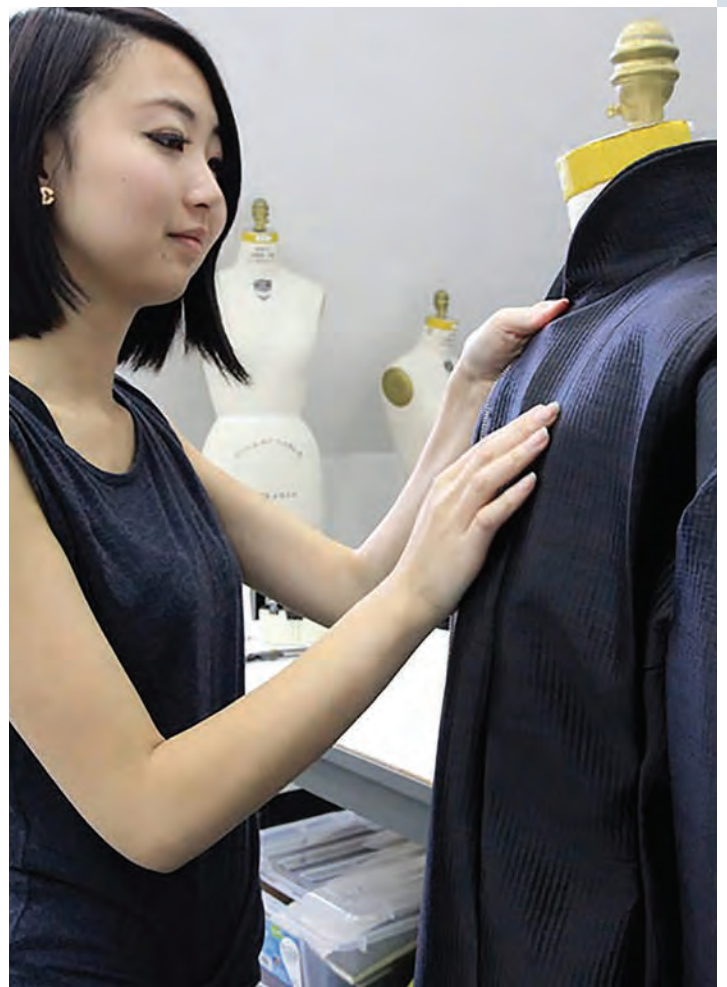
Learn the art of knitwear on production-knitting machines to create knit structures and garment styles for full fashion and cut & sew knits. Use our array of men's and women's dress forms, heat-transfer machines, and sewing and overlock machines to realize your vision.

EXPERIMENT WITH TEXTILES

Develop your textile pieces using heat transfer presses, repeat printing tables, and screen printing materials with heat transfer and reactive dyes.

MERCHANDISING & PRODUCT DEVELOPMENT

Learn industry standard software such as PLM and SketchUp to develop, plan and present products and merchandise. Plus, our workshop lets you create professional level projects and presentations.





Student and Alumni Testimonials

Our 50,000-plus Academy alumni are some of the most successful and sought-after professionals in art, entertainment, and design today. But we're just getting started. Our current pool of creative and innovative students are preparing to redefine the future.





"Academy of Art University has always had the best reputation when it comes to the quality of education and preparing students for the industry. I had the chance to work with incredibly talented photography students and industry professionals. The portfolio I built while at the Academy was extremely helpful in getting me hired and represented by an artist agency."

Suchandra Bullock
Wardrobe Stylist, TokyoSF Agency



"I had an incredibly conceptual, creative education at Academy of Art University. Through this freedom and experimentation, I found my own voice, something that I know now more than ever is extremely important in fashion. I will always hold Academy of Art University close to my heart; it is where fashion started for me."

Ryan Roche
Fashion Designer



"All of the instructors at Academy of Art University come here with a wide range of industry experience to draw from and share. [It is] an accurate representation of how varied this industry is and the different avenues we can choose to pursue if we work hard and embrace what it means—to each of us personally—to be a fashion designer."

Ben Ellis
BFA Fashion Design- Menswear



"I like to think of the Academy and San Francisco as a perfect melting pot for collaboration, new ideas, and innovation—and it has some of the best instructors from around the world that have experience working in renowned fashion houses. I only have positive memories from Academy of Art University."

Andrea Nieto
BFA Fashion Design- Textile Design





“ Our programs take students beyond fashion design and textiles into every aspect of the industry—marketing, visual merchandising, journalism, communications, styling, product development. Our graduates are self-sufficient, prepared to create their own place in the industry. ”

**— Simon Ungless,
Executive Director, School of Fashion**

Partnerships

Our network of industry partners provides opportunities to our students in the form of scholarships, grants, classroom support, projects, and professional experience.

SUPIMA COTTON COMPETITION

In September 2014, BFA Fashion Design student Jenny Hoang created a collection made entirely of Supima cotton for the annual Supima Fashion Show at New York Fashion Week. Then at the September 2015 Supima show, BFA Fashion Design student Karen Dang did the same. This event was created by Supima to increase the awareness and consumption of American Pima cotton. In addition to inviting Academy of Art University students to showcase their designs at their annual fashion show, Supima has donated fabric for the past two years for students to use in their senior collections. In the 2015 Graduation Fashion Show, three collaborative collections used Supima cotton in their collections:

- Collaboration between students Eleonore L. Santos, BFA Fashion Design, and Anna Metzel, BFA Textile Design
- Collaboration between students Gyuwon Jeong, BFA Menswear Design, and Jimin A. Kim, BFA Textile Design
- Collaboration between students Karina Garcia, BFA Fashion Design and BFA Fine Arts double major, and Mariana Pazos, BFA Textile Design

Other companies that the School of Fashion has partnered with include Aveda, Banana Republic, Blue Sky Alpacas, Britex Fabrics, Cone Denim, Continuum Textiles, Earthues Natural Dyes, Flipboard, French Rabbit (Boisset America), Green Textile, Iron House Safety Trims, Italian Trade Commission, Loro Piana, M•A•C Cosmetics, Missoni, Mokuba, Nordstrom, Old Navy, Royal Apparel, Swarovski Crystal, Tap Plastics, Vermont Organic Fiber Co., Weebly, and Zegna Baruffa Lane Borgosesia S.p.A.





Career Paths

As one of the top art and design schools in the country, Academy of Art University helps prepare graduates for a range of career opportunities. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed in the vibrant world of fashion.

DESIGN DIRECTOR

Oversee trends, color, and fabric direction for upcoming seasons across all product lines as a design director for a fashion label. You will manage design teams, oversee manufacturing and marketing, and set the direction for a brand voice to create the future of fashion.

TEXTILE DESIGNER

You will research, draw, and design seasonal prints for fashion, interiors, and other surfaces using both hand-drawing and computer skills. Design repeat patterns and graphic prints for the home and apparel. Create the next wave of textile designs.

KNITWEAR DESIGNER

Knitwear designers today are reinventing classic techniques. They are always on the lookout for new ideas for patterns that can be transformed into knitted products. They also source, select, and buy yarn.

EXECUTIVE EDITOR

Responsible for overseeing, planning, and directing all editorial content, the executive editor is the voice of any fashion publication. You will develop budgets, manage staff and contractors, oversee quality control, and innovate in the print and digital spaces in this fast-paced industry.

WHO IS HIRING OUR ALUMNI

Abercrombie & Fitch	Levi Strauss & Co.
Adidas	Louis Vuitton
Burberry	Michael Kors
BCBG	Macy's
Chanel	Nike
Christian Dior	North Face
Diane Von Furstenberg	Prada
Gap Inc.	Ralph Lauren
Kate Spade	TokyoSF Agency



PATTERNMAKER

Turn a designer's vision into a finished garment as a patternmaker. You will break down garment designs into workable patterns, transfer them onto fabric, and create the design blueprints for manufacturing.

STYLIST

As a fashion stylist, you will provide on-set art direction for editorial and catalog fashion shoots and support merchandising strategy with brand and theme-based shoots.



TECHNICAL KNITWEAR DESIGNER

As a technical designer of knitwear, you will contribute to the technical design process from development to commercialization. Work closely with designers to maintain fit, silhouette, and design to preserve fit specifications and brand aesthetic.

VISUAL MERCHANDISING DIRECTOR

As a visual merchandising director, you will help promote the image, products, and services of retail and wholesale businesses. You'll create eye-catching displays using visual and graphic elements and organize brand-related special events.

FASHION MERCHANSING CAREERS

Merchandise / Buyer / Merchant / Merchandise Planner / Sales Manager / Operations Manager / Merchandise Manager / Director of Planning and Merchandising / Director of Sales / Product Developer / Technical Designer / Product Manager / Supply Chain Manager / Director of Production / Director of Product Development



Additional Learning Experiences

Academy of Art University has a hands-on program for every interest at every level. If you are looking to upgrade your career, explore something you have never tried before, or hone existing skills, we have a program for you.



PRE-COLLEGE ART EXPERIENCE (PCAE)

This dual-scholarship program allows current high school students to take art and design courses at no tuition charge. In addition, they earn scholarship dollars towards future undergraduate studies at Academy of Art University.

Visit <https://www.academyart.edu/academics/pre-college-art-experience/> or call 415.274.2200 for more information.



CONTINUING EDUCATION

Time for a career upgrade? Want to follow your passion? Learn, be inspired, and expand your creative potential by taking hands-on courses from industry-experienced faculty. Flexible art and design courses are available online and in San Francisco.

Visit <https://www.academyart.edu/academics/continuing-education> or call 415.274.2200 for more information.

STUDY ABROAD

One of the best ways to learn about the world is to see the world. Take advantage of one or all of these exciting Study Abroad opportunities.

The Liberal Arts Seminar in Europe is a three-week intensive traveling course visiting some of Europe's greatest cities and collections.

The Fine Art Intensive in Italy takes you to Florence, Italy, for seven and a half weeks during Summer semester.

The School of Fashion offers awards and scholarships to study in Paris with Studio Berçot and L'École de la Chambre Syndicale de la Couture Parisienne.

The Illustration Department also has a summer semester in Florence emphasizing cultural awareness in painting and drawing.

For more information about these Study Abroad opportunities, including cost and visa matters, visit www.academyart.edu/academics/study-abroad



Awards and Accolades

Academy of Art University is committed to the highest standards of achievement in art and design. Here's a small sampling highlighting some recent accomplishments of our outstanding students, faculty, and alumni.



FIND YOUR PLACE. MASTER YOUR CRAFT.



#3 BEST ONLINE ART PROGRAMS IN AMERICA *

**9 YEARS WORKING
WITH NASA**

**RANKED IN TOP FIVE 3D MOTION
GRAPHICS SCHOOL IN THE WORLD ***

RED DOT RANKS
SCHOOLS OF GRAPHIC
DESIGN AND
INDUSTRIAL DESIGN
TOP 10
SCHOOLS FOR DESIGN
7 YEARS IN A ROW

ONE OF THE
TOP 5 BEST
CREATIVE MEDIA &
ENTERTAINMENT
SCHOOLS WORLDWIDE *

**BEST ONLINE
MASTERS
PROGRAM
IN 2019 FOR
ART HISTORY ***

★ ★ ★ RANKED IN THE ★ ★ ★
**TOP 10 BEST
PHOTOGRAPHY SCHOOLS ***

**TOP ANIMATION
& VFX SCHOOL
IN THE UNITED STATES ***

#1 BEST DIGITAL ILLUSTRATION *
SCHOOL IN THE UNITED STATES

* Rankings provided by The Rookies, Animation Career Review, Hollywood Reporter, OnlineMasters.com, The Art Career Project, and topten.com *

Online Education

Take any online course at the Academy, and experience the visual, interactive, and dynamic courses we're known for. You will have the same quality instructors, the same hands-on learning opportunities, and the same attentive support as our onsite students. The difference? The flexibility to earn your art and design degree on your terms.

ONLINE BENEFITS

- A support staff of over 100 Academy of Art employees offers 900+ online courses and 1,500 instructional videos per semester, spanning 35 online majors, and teaching students from 50+ countries
- Course content is proprietary, created in-house by industry experts, and exclusive to the Academy
- The classes are a mix of lecture content, video, written content, recorded audio, interactive slide-shows, and hands-on work
- The innovative curriculum is created by instructional designers and industry professionals
- A student-run Facebook group, AAUHOO, has more than 4,000 members and invites you to join this thriving online community
- We're constantly building new courses, reworking old ones and adding features to our LMS based on student feedback

Visit academyart.edu or call 415.274.2200 for more information.

“Taking classes online really benefited me as a student in allowing me to hone in on each of my skills and develop them before I got a job in the industry.”

— Mark Cofer
Graduate School of Music Production &
Sound Design for Visual Media Alumn 2014
Hollywood Film Composer and Academy of
Art University Instructor



Academy Life

A substantial part of an artist's growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. Here are some resources and opportunities that are available to all students.





EVENTS

Campus Life is designed to inspire, educate, and promote fun. Our events are created in coordination with student-run groups and organizations. Make the most of your university experience: grow, learn, laugh, and run with us.

Visit <https://www.academyart.edu/campus-athletics/clubs-organizations/> for more info.

URBAN KNIGHTS RADIO

Listen live online to our athletics teams, hear unique talk shows, and dance to your favorite tunes on UrbanKnightsRadio.com, an iHeartRadio partner.

HOUSING

Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco.

DINING

Stay healthy with delicious and filling meals in one of our dining halls with flexible meal plans and Knight Kash. Use the Knight Kash on your student ID for dining on campus and at select off-campus vendors.

ACADEMIC CLUBS

Join students with similar interests to discuss ideas, promote your work, form collaborations, and share information.

FITNESS & RECREATION

Campus Recreation classes and workshops—and access to our free gym, pool, basketball courts, and skateboard ramp—will help you stay active healthy.

VIRTUAL BOOKSTORE

All required textbooks are available at our virtual bookstore.

CULTURAL CLUBS

Everyone needs a break from the studio. With dozens of clubs and organizations, find a new creative outlet and build lifelong relationships.

ESPORTS

Our active gaming community hosts and attends regular gaming events for both casual or competitive players.



San Francisco

Academy of Art University is an extraordinary place to be a college student. One of the world's great creative capitals, San Francisco has been our home since 1929. Our neighbors include giants in everything from advertising, animation, and architecture to communications, game development, and web design.





MUSEUMS

Academy of Art University Auto Museum
 Legion of Honor
 de Young Museum
 Asian Art Museum
 San Francisco Museum of Modern Art (SFMOMA)
 California Academy of Sciences
 Yerba Buena Center for the Arts
 Cable Car Museum
 Palace of Fine Arts Theatre
 Exploratorium
 Walt Disney Family Museum
 Museum of Performance & Design
 Museum of Craft & Design
 Museo Italo Americano
 Cartoon Art Museum
 Museum of the African Diaspora
 Galería de la Raza

TRANSPORTATION

MUNI
 AC Transit
 BART (Bay Area Rapid Transit)
 Cal Train
 Golden Gate Transit

THEATRES & VENUES

The Fillmore
 Bill Graham Civic Auditorium
 The Warfield
 Bottom of the Hill
 Rickshaw Stop
 Alamo Drafthouse
 Great American Music Hall
 The Independent
 The Fox Theatre
 SHN Orpheum Theatre
 The American Conservatory Theater
 The Castro Theatre
 SFJAZZ
 San Francisco Conservatory of Music
 San Francisco Opera
 San Francisco Symphony
 San Francisco Ballet
 Oracle Park



Athletics

We are the Urban Knights—the only higher arts education institution in the U.S. to have an NCAA athletics program. Competing specifically within NCAA Division II and the Pacific West Conference, the Urban Knights are made up of 14 collegiate sports teams dedicated to distinction, sportsmanship, pride, teamwork, credibility, and creativity.

The Academy is one of the unique places in the world where students can find a beautiful balance for their artistic and athletic passions.

Our student-athletes have told us that as they gain art and design skills, they become better athletes; and as they improve their athletic abilities, their art is augmented. You can pursue your love of art, and your love of sports, and you can be successful in both.



WOMEN'S

Basketball
Cross Country
Golf
Soccer
Softball
Tennis
Track & Field
Volleyball

MEN'S

Baseball
Basketball
Cross Country
Golf
Soccer
Track & Field

NCAA PROGRAM

Join one of our teams or come out and support your fellow artist-athlete. We play in great venues throughout San Francisco, including Kezar Pavilion, Paul Goode Field, SF Bay Tennis Club, and Presidio Golf Course, among others. Let the Fan Bus take you to the games.

The NCAA is a trademark owned by the National Collegiate Athletic Association.

ARTIST ATHLETES

The Urban Knights have quickly made a name for themselves with numerous conference and national accomplishments including 10+ NCAA championships. We are the first athletic program to win two NCAA National Championships (indoor and outdoor women's track & field) in our first year of postseason eligibility. We have made over 40 postseason appearances in men's and women's cross country, women's basketball, men's indoor and outdoor track and field, men's and women's golf, and women's tennis. Go Urban Knights!



Apply Today at academyart.edu

Apply year-round, and begin taking classes in Fall, Spring, and Summer semesters. Our Admissions Representatives will help you every step of the way. They want to help you succeed, and are trained to make sure your application best reflects your abilities. Apply today!

HOW TO APPLY

Apply online at academyart.edu

Or call 1.800.544.2787

Or apply in person in San Francisco
(Monday-Saturday)

79 New Montgomery St. San Francisco, CA 94105

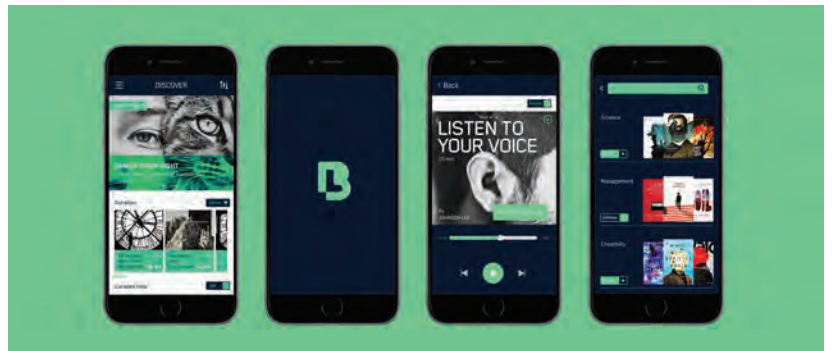
YOUR COMPLETED APPLICATION MUST INCLUDE:

- \$50* application fee (\$150 international)
 - \$95* enrollment fee
 - International applicants require a \$300* international student service fee
 - Fees can be paid by MasterCard, Visa, Discover.
By mail: check or money order
- *all fees are non-refundable, non-transferable



TRANSFER STUDENTS

1. Complete the application
2. Submit electronic transcripts to:
transcripts@academyart.edu
Or mail transcripts in a sealed envelope to:
Academy of Art University
Attn: Undergraduate Admissions Office
79 New Montgomery St.
San Francisco, California 94105



Master Your Craft

Academy of Art University is looking for dedicated students who want to become the great innovators, storytellers, collaborators, and problem solvers of tomorrow.

Our curriculum is rigorous—taught by some of the finest minds working in today's creative and innovative industries. We help you master your craft as you prepare for roles as professional artists and designers. You will be challenged.

But it's worth it.

Our students and alumni have made an impact on the world. They are Oscar and GRAMMY winners, animators, illustrators, and photographers. They make award-winning Super Bowl commercials, help create top-grossing movies and video games, and design some of the hottest fashion in the world. They are professional stylists, sculptors, actors, musicians, web designers, broadcasters, advertisers, screenwriters, architects, educators, transportation designers, bloggers and tattoo artists.

They are game changers—creative entrepreneurs who bring their magic, hunger, and work ethic to the world every day.

Isn't it time you joined them?





ACADEMY *of* ART UNIVERSITY®

Academy of Art University is located in downtown San Francisco and provides instruction around the world through its online campus.

We offer training in many specialized creative disciplines:

Acting*
Advertising
Animation & Visual Effects
Architecture
Art Education
Art History
Communications and Media Technologies
Fashion
Fine Art
Game Development
Graphic Design
Illustration
Industrial Design*
Interior Architecture & Design
Jewelry & Metal Arts

Landscape Architecture
Motion Picture & Television
Music Production & Sound Design for
Visual Media
Photography
Visual Development
Web Design & New Media
Writing for Film, Television & Digital Media

Academy of Art University
79 New Montgomery Street
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