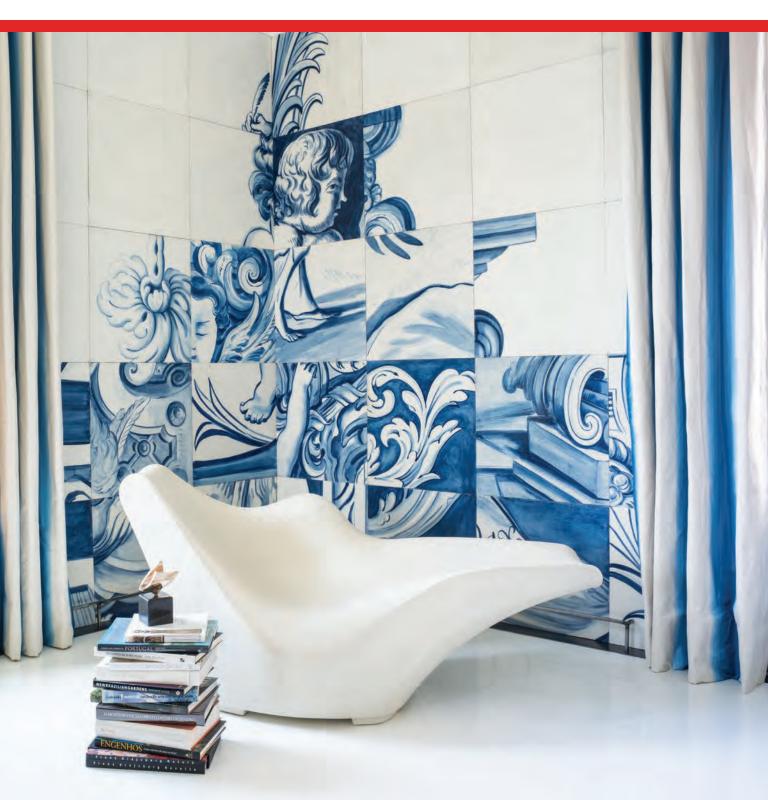


### School of Interior Architecture & Design







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< Student work by Anthony Nguyen

### **Program Overview**

Create dynamic interiors using innovative approaches to spatial organization, materials, and lighting. If you're willing to push boundaries, our faculty of industry professionals will give you the space and support you need to do it.

#### **OUR MISSION**

The School of Interior Architecture & Design is a serious professional program for the serious professional designer. Our curricula delves not only into the conceptual and theoretical but into the practical as well. Our teaching is practical, focused on aesthetics, and geared toward application and business. We are accredited by the Council for Interior Design Accreditation, the most prestigious accreditation available in the United States for interior design programs.

Our program provides hands-on Interior Architecture and Design classes guided by our experienced faculty. Our courses teach the skills needed to help you succeed in a number of careers, including project designer, visualization specialist, or building information management (BIM) designer.

#### WHAT SETS US APART

- We are connected to many famous designers and firms in the United States, giving you the opportunity to interact with this community through our guest lectures, internships, and more
- Our Interior Architecture & Design programs are offered on campus in San Francisco and online
- Our undergraduate curriculum focuses on sustainable design concepts and environmental issues influencing design in the 21st century
- We focus heavily on collaboration with professional interior architects and designers
- During your time in our program, you will be encouraged to enter and participate in contests hosted by industry leaders
- Our San Francisco location gives students immediate access to the finest and most accessible design showrooms in the country





SCALE 1/8" : 1' - 0"

#### WAYFINDING



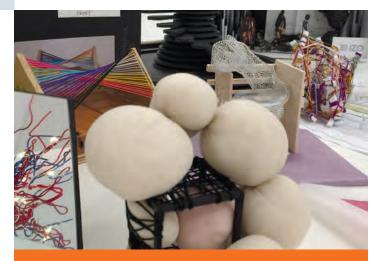
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### What We Teach

When it comes to design—residential, commercial, furniture, ergonomic, building, sustainable, and more—few school offers better training and more hands-on learning experiences than Academy of Art University. Our degree programs are designed to equip aspiring interior architects and design professionals with a comprehensive toolbox of marketable skills that lead to success in the field.



#### **CONCEPTUAL DESIGN**

We introduce design basics with a focus on 2D and 3D space and composition problem solving. You will create a variety of solutions for a problem and present concepts to scale using sketches and models. Utilizing the elements of design to communicate abstract conceptual ideas is emphasized.

#### **DESIGN PROCESS**

You will apply the skills and theory learned to develop a comprehensive response to program and contextualize a commercial design project. You will also demonstrate a detailed understanding of the design process, including research, concept and design development, design documentation, and presentation. Designing for real-world application is emphasized.



#### **PORTFOLIO PREPARATION**

The portfolio is a graphic representation of the designer's range and overall approach to projects. You will develop an identity package, and your portfolio will serve as a presentation of your ability and personal style. Emphasis is placed on conveying strengths and professional readiness.





#### SUSTAINABLE DESIGN

In this course, you will gain a practical understanding of the field of environmentally conscious design. You will learn about the impact of design on the environment, and of ways to conserve and protect it. Focus is placed on principles of natural harmony, non-toxic materials, and earth-friendly initiatives within the design industry.

#### **ADDITIONAL TOPICS**

Furniture Design, Ergonomics and Equipment Design, Building Information Management (BIM) Design, Design Visualization, and Project Design Management.

### Faculty



Archana Myer Executive Director

Archana Myer has been with the School of Interior Architecture and Design since 2012. She has a unique background that combines hospitality design, project management, and marketing. As a Senior Designer and Project Manager at the world's largest Hospitality Firm, Hirsch Bedner Associates (HBA), Archana worked on several large-scale international hospitality projects for properties such as Ritz Carlton, Hilton Hotels, and InterContinental Hotel Group. Archana received her BA from the University of California, Santa Barbara and her BFA from the Academy of Art University.



### Kathleen Valkuchak

Katie Valkuchak is a graduate of the Interior Architecture & Design program at the Academy of Art University, holds a BA in Art History from UC Santa Cruz, and is a certified interior designer in California. Katie has worked with several design Bay Area firms including Angela Free Design, and Backen, Gillam & Kroeger Architects, and later as a design consultant. Her services included end to end design for a variety of high-end residential, commercial, and hospitality projects. She began working with the Academy as an adjunct instructor in 2011, and in 2017 became the Director of the School of Interior Architecture & Design.



**Tom Collom** *Capstone Coordinator* 

Tom's experience spans city and regional planning, architecture, retail, corporate interiors, landscape, and industrial design. In 1997 he co-founded BruceAndTom (BAT), which has created retail and commercial design for Hot Topic - Blackheart, Gymboree, bebe, Discovery Channel, Janie and Jack, Fila, Adidas, and Reebok. Tom is a licensed Architect and received his B.A. Degree in Architecture from the University of California at Berkeley.



Kathleen Roche Design Fundamentals Coordinator

Kathleen Roche is known for excellence in highend residential, retail, restaurant, and commercial projects, having collaborated with a number of design firms including Barbara Colvin & Co. and Juliana Carlsen Interiors. She has unique experience in graphic design and market research, a Bachelor of Science degree in Art Education, and has studied Interior Architecture and Design at the University of California, Berkeley.



### **Degree Options**

#### CERTIFICATE

The four-year certificate program provides students with a disciplined approach to the study of Interior Architecture & Design. Student portfolios will demonstrate the variety of skills and creativity developed. Graduates enter the field prepared for professional opportunities in Interior Architecture & Design. Students take electives and art history courses to round out their experience. Unlike the BFA program, students pursuing the Certificate program do not take liberal arts coursework.

#### **ASSOCIATE OF ARTS (AA)**

The School of Interior Architecture & Design's AA program is designed to provide students with a foundation in design theory, technique, and technical skills in line with today's industry standards. Graduates of the program are equipped for a seamless transition into the school's BFA program.

#### **BACHELOR OF FINE ARTS (BFA)**

The School of Interior Architecture & Design's BFA curriculum integrates theory, design, and technology in tandem with the standards of the industry. Our students develop the requisite intellectual, artistic, and ethical abilities necessary for professional practice.

#### **MASTER OF FINE ARTS (MFA)**

The MFA program focuses on advanced techniques and theory of interior architecture and design. The curriculum—designed and taught by industry professionals—focuses on research, concept and design development, traditional and digital media, innovative ideas, and global issues.

#### **MASTER OF ARTS (MA)**

The Master of Arts (MA) program in Interior Architecture & Design is a 36-unit program that will provide students with a dynamic learning environment and a curriculum to prepare them for professional practice. The curriculum covers all aspects of design, including programming, design analysis, human social and spatial interaction, space planning, use of color and materials, preparation of construction documents and specifications, site observation, professional business practices, current methods of interior construction, building systems and components, codes and regulations, fixtures, furnishings, and equipment.

### **Our Facilities**

Adjacent to the famous Design District in San Francisco, the Interior Architecture & Design facilities house 87,000 square feet of materials, shops, tools, and classroom space.

#### **COMPUTER LABS**

Our computer labs are fully staffed and equipped with industry software, including REVIT, 3D Max, and Adobe Creative Suite, which is free to all students.

#### MATERIALS LIBRARY

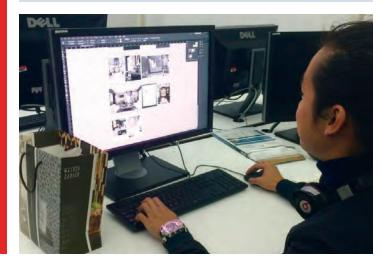
You will have access to an impressive collection of material samples, furniture information, and catalogs—supplied by local architects, designers, and showrooms—in this on-campus facility.

#### WOOD & METALS SHOP

Shared among students from Interior Architecture & Design, Architecture, and Landscape Architecture, our shop facilities include a full array of hand tools, table saws, drill presses, and a host of other tools. The shop also features equipment like laser cutters and 3D fabrication CNC routers.

#### SAN FRANCISCO DESIGN CENTER

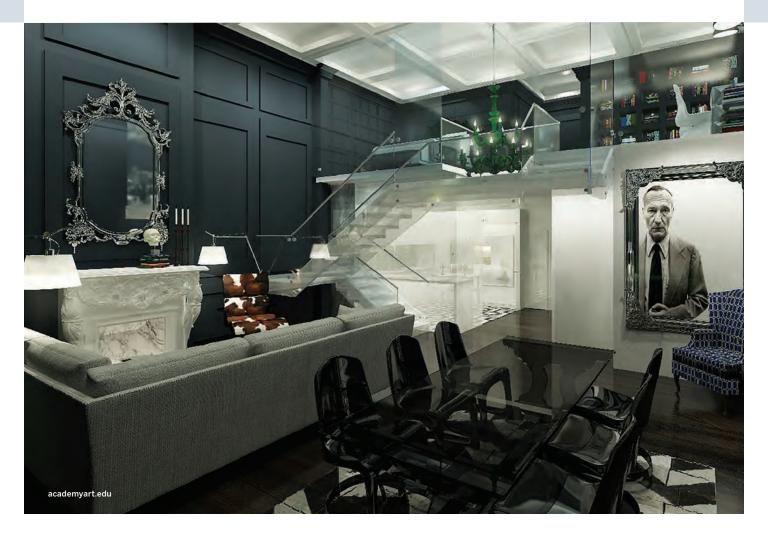
Because we are based in San Francisco, we have a direct line to some of the best firms in the industry. The Bay Area is home to an incredible wealth of visionary designers—a true hub for creativity. Our location gives you access to the San Francisco Design Center, one of the finest and most accessible design showrooms in the country.





### Student and Alumni Testimonials

Our 50,000+ Academy alumni are some of the most successful and sought-after professionals in art, entertainment, and design today. But we're just getting started. Our current pool of creative and innovative students are preparing to redefine the future.





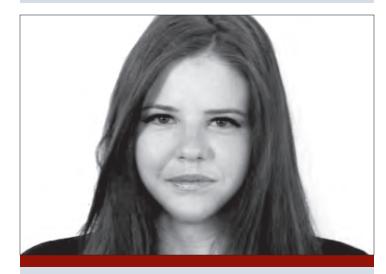
"One of the defining moments toward my final semester at Academy of Art University is the introduction to a professional work environment."

**Duy Nguyen** Intern, Puccini Group



"Interning at Urban Chalet during my junior year at Academy of Art University has given me great exposure to the design industry."

Sarah Peterson Intern, Urban Chalet



"I think Academy of Art students in general have an incredible work ethic. Find your prerogative and just own it."

Justine Zielinsk Production Coordinator, Stereoscopic Films "I'm really proud to be an Academy of Art University alumna. I recently was part of a portfolio review of senior students from the Academy that came to the company, and the level of work and knowledge we have is better than I could imagine."

Daniela Amelunge Designer, Gensler

### Alumni Success

Our Interior Architecture & Design courses teach the skills needed to create an artistic portfolio of work that you can carry into your career. We are one of the few accredited interior design programs in the nation, and the only school invited to participate in the SF Designer Showcase.

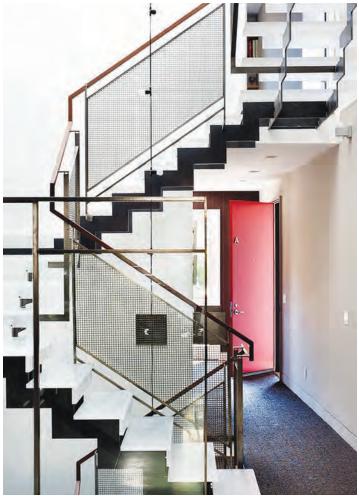
#### DISTINGUSHED ALUMNI AWARD RECIPIENT: ANTONIO MARTINS

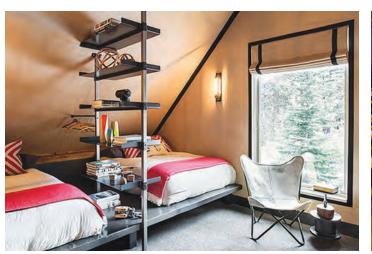
Antonio Martins established his signature style in the corporate world as a manager at Hyatt International for 10 years before relocating to San Francisco to study at Academy of Art University. Matins later founded his namesake design firm, where he adapts his creativity to each client's lifestyle, bridging space and function for a cohesive space.

"I think that as a student, if you love to do Victorians, do it! But also learn about the modern designs. The more styles you learn just shows how well-versed you are." – Antonio Martins













### **Partnerships**

Thanks to our location and the invaluable connections of our faculty, the School of Interior Architecture & Design offers some of the most exciting industry experiences you will find at any school. We host guest speakers, workshops, and events, which may provide opportunities to our students in the form of scholarships, grants, classroom support, projects, and professional experience.

#### FOUR SEASONS COLLABORATION PROJECT

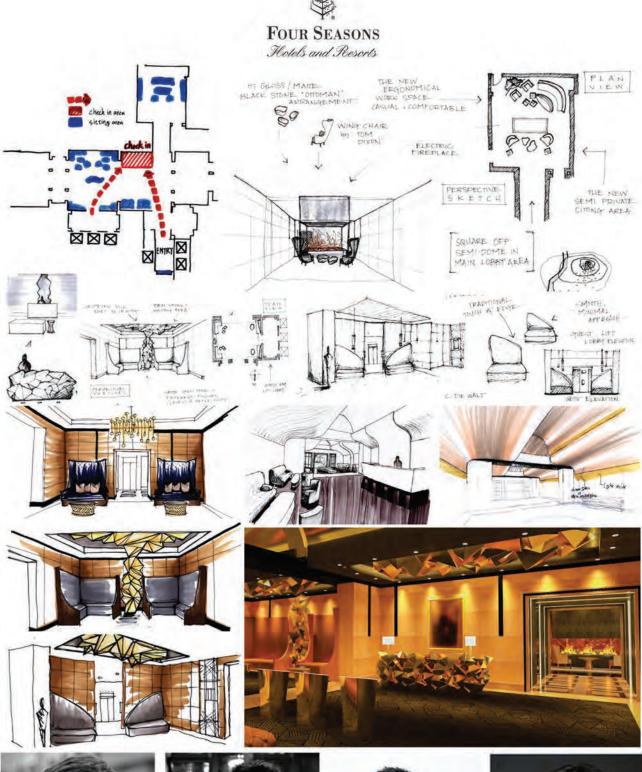
"I had a rare privilege working with students from the Academy. Their ideas had a sense of place, were inspiring, and above all, were guest-centric." – Nathan Loga Hotel Manager, Four Seasons

The School of Interior Architecture & Design (IAD) was asked to participate in an exciting collaborative project with the Four Seasons Hotel, San Francisco. The collaboration effort went beyond interactions with the hotel and extended to the Academy's School of Industrial Design. IAD students were asked to conceptualize the future of hotel lobbies and provide the Four Seasons with innovative design solutions toward improving the function and aesthetics of the space.

The IAD team consisted of four BFA students selected by the department based on their diverse and high level of skills. The student team, led by our directors, worked together during the course of two semesters.



The students did extensive research, conducted case studies, and had client meetings to gain knowledge. This information was processed and developed, culminating in three final concepts. Each concept had a unique approach to the design of the hotel lobby and together, these options provided a wide range of innovative ideas to the Four Seasons' upper management. The drawings showcased here portray a visual snapshot of the design development process.





JON WHITAKER Interior Architecture & Design Academy of Art University Bachelor of Fine Arts



CLOUD WANG Interior Architecture & Design Academy of Art University Bachelor of Fine Arts



JEFFREY ARTHER YPON Interior Architecture & Design Academy of Art University Bachelor of Fine Arts



COURTNEY DEWALT Interior Architecture & Design Academy of Art University Bachelor of Fine Arts

### **Career Paths**

As one of the top art and design schools in the country, Academy of Art University ensures interior architecture and design graduates are prepared for a range of career opportunities. Our facilities, faculty, and hands-on learning approach are designed to provide you with the tools you need to succeed in the industry.

#### WHO IS HIRING OUR ALUMNI

Andre Rothblatt Architecture Antonio Martins Interior Design Applegate Tran AvroKO Banks Ramos **Brayton Hughes Design Studios D-Scheme Studio** Gensler Hart Howerton Hirsch Bedner Associates **Inspired Spaces Design** Kendall Wilkinson Design Marsh & Clark Design Neiman Group Nicole Hollis Interior Design Studio O+A **Organic Architect** Primo Hospitality Group Puccini Group **Starbucks** 

#### **FF&E DESIGNER**

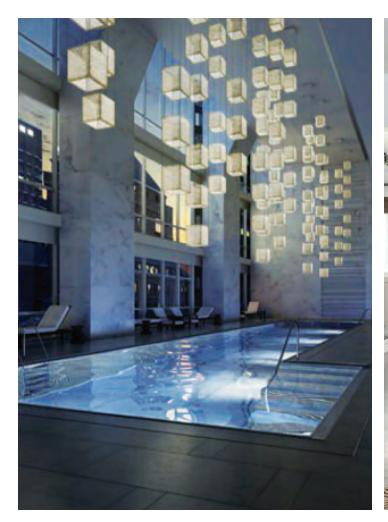
Focus on Furniture, Fixtures & Equipment (FF&E) selections, specifications, and material sourcing. The overall design concept established by the team is represented throughout all FF&E presentations. All members of the design team are expected to have strong leadership, organization, communication, and relationship management skills.

#### **PROJECT MANAGER**

Have project responsibility for client satisfaction, quality control, and financial performance. Prepare project proposals, negotiate contracts and fees, and coordinate the business process. Manage the project team that is comprised of junior designers, project designers, and job captains.

#### **AUTOCAD/BIM DESIGNER**

Plan, program, and generate construction documents that accurately represent design intent. Plans, sections, details, elevations, and schedules are all a part of design documents.



#### **PROJECT DESIGNER**

Coordinate both the FF&E and AutoCAD/BIM design deliverables to ensure that efforts are streamlined and consistent. Determine the feasibility of design details and manage the overall set of design documents to make sure they meet requirements of the project team as well as industry standards.

#### **VISUALIZATION SPECIALIST**

Work in collaboration with the design team to create visual representations of project development. Design concepts are communicated through the use of hand renderings, sketches, or 3D digital renderings and models.

#### **JOB CAPTAIN**

Collaborate with project managers to develop appropriate solutions as well as coordinate the design through the various phases of the design process. Work with consultants, contractors, fabricators, specification writers, and regulatory agencies to meet overall project objectives. Relationship management is an important part of this job.





### Additional Learning Experiences

Academy of Art University has a hands-on program for every interest at every level. If you are looking to upgrade your career, explore something you have never tried before, or hone existing skills, we have a program for you.



#### **PRE-COLLEGE ART EXPERIENCE (PCAE)**

This dual-scholarship program allows current high school students to take art and design courses at no tuition charge. In addition, they earn scholarship dollars towards future undergraduate studies at Academy of Art University.

Visit https://www.academyart.edu/academics/ pre-college-art-experience/ or call 415.274.2200 for more information.





#### **STUDY ABROAD**

One of the best ways to learn about the world is to see the world. Take advantage of one or all of these exciting Study Abroad opportunities.

**The Liberal Arts Seminar** in Europe is a threeweek intensive traveling course visiting some of Europe's greatest cities and collections.

**The Fine Art Intensive** in Italy takes you to Florence, Italy, for seven and a half weeks during Summer semester.

**The School of Fashion** offers awards and scholarships to study in Paris with Studio Berçot and L'École de la Chambre Syndicale de la Couture Parisienne.

**The Illustration Department** also has a summer semester in Florence emphasizing cultural awareness in painting and drawing.

For more information about these Study Abroad opportunities, including cost and visa matters, visit www.academyart.edu/academics/study-abroad

#### **CONTINUING EDUCATION**

Time for a career upgrade? Want to follow your passion? Learn, be inspired, and expand your creative potential by taking hands-on courses from industryexperienced faculty. Flexible art and design courses are available online and in San Francisco.

Visit https://www.academyart.edu/academics/ continuing-education or call 415.274.2200 for more information.



### Awards and Accolades

Academy of Art University is committed to the highest standards of achievement in art and design. Here's a small sampling highlighting some recent accomplishments of our outstanding students, faculty, and alumni.



### FIND YOUR PLACE. MASTER YOUR CRAFT.



**#3 BEST ONLINE ART PROGRAMS** IN AMERICA

## 9 YEARS WORKING WITH N/S/

RANKED IN **TOP FIVE** 3D MOTION<sup>\*</sup> GRAPHICS SCHOOL IN THE WORLD RED DOT RANKS SCHOOLS OF GRAPHIC DESIGN AND INDUSTRIAL DESIGN TOP 10

SCHOOLS FOR DESIGN 7 YEARS IN A ROW

ONE OF THE **TOP 5 BEST** CREATIVE MEDIA & ENTERTAINMENT SCHOOLS WORLDWIDE\*

BEST ONLINE MASTERS PROGRAM IN 2019 FOR ART HISTORY

# TOP 10 BEST PHOTOGRAPHY SCHOOLS

**TOP ANIMATION**\* **& VFX SCHOOL** IN THE UNITED STATES **#** BEST **DIGITAL ILLUSTRATION**\* SCHOOL IN THE UNITED STATES

\* Rankings provided by The Rookies, Animation Career Review, Hollywood Reporter, OnlineMasters.com, The Art Career Project, and topteny.com \*

### **Online Education**

Take any online course at the Academy, and experience the visual, interactive, and dynamic courses we're known for. You will have the same quality instructors, the same hands-on learning opportunities, and the same attentive support as our onsite students. The difference? The flexibility to earn your art and design degree on your terms.

#### **ONLINE BENEFITS**

- A support staff of over 100 Academy of Art employees offers 900+ online courses and 1,500 instructional videos per semester, spanning 35 online majors, and teaching students from 50+ countries
- Course content is proprietary, created in-house by industry experts, and exclusive to the Academy
- The classes are a mix of lecture content, video, written content, recorded audio, interactive slideshows, and hands-on work
- The innovative curriculum is created by instructional designers and industry professionals
- A student-run Facebook group, AAUHOO, has more than 4,000 members and invites you to join this thriving online community
- We're constantly building new courses, reworking old ones and adding features to our LMS based on student feedback

Visit academyart.edu or call 415.274.2200 for more information.

Taking classes online really benefited me as a student in allowing me to hone in on each of my skills and develop them before I got a job in the industry.

Mark Cofer

Graduate School of Music Production & Sound Design for Visual Media Alumn 2014 Hollywood Film Composer and Academy of Art University Instructor



### **Academy Life**

A substantial part of an artist's growth and inspiration occurs outside the classroom or studio. At Academy of Art University, we understand this. Here are some resources and opportunities that are available to all students.







#### **EVENTS**

Campus Life is designed to inspire, educate, and promote fun. Our events are created in coordination with student-run groups and organizations. Make the most of your university experience: grow, learn, laugh, and run with us.

Visit https://www.academyart.edu/campus-athletics/clubs-organizations/ for more info.

#### **URBAN KNIGHTS RADIO**

Listen live online to our athletics teams, hear unique talk shows, and dance to your favorite tunes on UrbanKnightsRadio.com, an iHeartRadio partner.

#### HOUSING

Housing is guaranteed for all new, full-time onsite students. We have 17 different housing options to choose from located in the heart of San Francisco.

#### DINING

Stay healthy with delicious and filling meals in one of our dining halls with flexible meal plans and Knight Kash. Use the Knight Kash on your student ID for dining on campus and at select off-campus vendors.

#### ACADEMIC CLUBS

Join students with similar interests to discuss ideas, promote your work, form collaborations, and share information.

#### **FITNESS & RECREATION**

Campus Recreation classes and workshops—and access to our free gym, pool, basketball courts, and skateboard ramp—will help you stay active healthy.

#### VIRTUAL BOOKSTORE

All required textbooks are available at our virtual bookstore.

#### **CULTURAL CLUBS**

Everyone needs a break from the studio. With dozens of clubs and organizations, find a new creative outlet and build lifelong relationships.

#### **ESPORTS**

Our active gaming community hosts and attends regular gaming events for both casual or competitive players.





### San Francisco

Academy of Art University is an extraordinary place to be a college student. One of the world's great creative capitals, San Francisco has been our home since 1929. Our neighbors include giants in everything from advertising, animation, and architecture to communications, game development, and web design.







#### **THEATRES & VENUES**

The Fillmore Bill Graham Civic Auditorium The Warfield Bottom of the Hill **Rickshaw Stop** Alamo Drafthouse Great American Music Hall The Independent The Fox Theatre SHN Orpheum Theatre The American Conservatory Theater The Castro Theatre SFJAZZ San Francisco Conservatory of Music San Francisco Opera San Francisco Symphony San Francisco Ballet **Oracle Park** 

#### MUSEUMS

Academy of Art University Auto Museum Legion of Honor de Young Museum Asian Art Museum San Francisco Museum of Modern Art (SFMOMA) California Academy of Sciences Yerba Buena Center for the Arts Cable Car Museum Palace of Fine Arts Theatre Exploratorium Walt Disney Family Museum Museum of Performance & Design Museum of Craft & Design Museo Italo Americano Cartoon Art Museum Museum of the African Diaspora Galería de la Raza

#### TRANSPORTATION

MUNI AC Transit BART (Bay Area Rapid Transit) Cal Train Golden Gate Transit





### **Athletics**

We are the Urban Knights—the only higher arts education institution in the U.S. to have an NCAA athletics program. Competing specifically within NCAA Division II and the Pacific West Conference, the Urban Knights are made up of 14 collegiate sports teams dedicated to distinction, sportsmanship, pride, teamwork, credibility, and creativity.

The Academy is one of the unique places in the world where students can find a beautiful balance for their artistic and athletic passions.

Our student-athletes have told us that as they gain art and design skills, they become better athletes; and as they improve their athletic abilities, their art is augmented. You can pursue your love of art, and your love of sports, and you can be successful in both.



#### WOMEN'S

Basketball Cross Country Golf Soccer Softball Tennis Track & Field Volleyball

#### **MEN'S**

Baseball Basketball Cross Country Golf Soccer Track & Field

#### NCAA PROGRAM

Join one of our teams or come out and support your fellow artist-athlete. We play in great venues throughout San Francisco, including Kezar Pavilion, Paul Goode Field, SF Bay Tennis Club, and Presidio Golf Course, among others. Let the Fan Bus take you to the games.

#### **ARTIST ATHLETES**

The Urban Knights have quickly made a name for themselves with numerous conference and national accomplishments including 10+ NCAA championships. We are the first athletic program to win two NCAA National Championships (indoor and outdoor women's track & field) in our first year of postseason eligibility. We have made over 40 postseason appearances in men's and women's cross country, women's basketball, men's indoor and outdoor track and field, men's and women's golf, and women's tennis. Go Urban Knights!











# Apply Today at academyart.edu

Apply year-round, and begin taking classes in Fall, Spring, and Summer semesters. Our Admissions Representatives will help you every step of the way. They want to help you succeed, and are trained to make sure your application best reflects your abilities. Apply today!

#### **HOW TO APPLY**

Apply online at academyart.edu Or call 1.800.544.2787 Or apply in person in San Francisco (Monday-Saturday) 79 New Montgomery St. San Francisco, CA 94105

#### YOUR COMPLETED APPLICATION MUST INCLUDE:

- \$50\* application fee (\$150 international)
- \$95\* enrollment fee
- International applicants require a \$300\* international student service fee
- Fees can be paid by MasterCard, Visa, Discover. By mail: check or money order
  \*all fees are non-refundable, non-transferable



#### **TRANSFER STUDENTS**

- 1. Complete the application
- 2. Submit electronic transcripts to: transcripts@academyart.edu
- Or mail transcripts in a sealed envelope to: Academy of Art University Attn: Undergraduate Admissions Office 79 New Montgomery St.
  - San Francisco, California 94105





## **Master Your Craft**

Academy of Art University is looking for dedicated students who want to become the great innovators, storytellers, collaborators, and problem solvers of tomorrow.

Our curriculum is rigorous—taught by some of the finest minds working in today's creative and innovative industries. We help you master your craft as you prepare for roles as professional artists and designers. You will be challenged.

#### But it's worth it.

Our students and alumni have made an impact on the world. They are Oscar and GRAMMY winners, animators, illustrators, and photographers. They make award-winning Super Bowl commercials, help create top-grossing movies and video games, and design some of the hottest fashion in the world. They are professional stylists, sculptors, actors, musicians, web designers, broadcasters, advertisers, screenwriters, architects, educators, transportation designers, bloggers and tattoo artists.

They are game changers—creative entrepreneurs who bring their magic, hunger, and work ethic to the world every day.

Isn't it time you joined them?











Academy of Art University is located in downtown San Francisco and provides instruction around the world through its online campus.

We offer training in many specialized creative disciplines:

Acting\* Advertising Animation & Visual Effects Architecture Art Education Art History Communications and Media Technologies Fashion Fine Art Game Development Graphic Design Illustration Industrial Design\* Interior Architecture & Design Jewelry & Metal Arts Landscape Architecture Motion Picture & Television Music Production & Sound Design for Visual Media Photography Visual Development Web Design & New Media Writing for Film, Television & Digital Media Academy of Art University 79 New Montgomery Street San Francisco, California 94105

info@academyart.edu 1.800.544.2787 www.academyart.edu

Accredited Member WSCUC, NASAD, CIDA (BFA-IAD, MFA-IAD), NAAB (B.ARCH, M.ARCH), CTC (California Teacher Credential).

\*The following degree programs are currently not offered 100% online: Acting and Auto Restoration.